

# INNER DESIGN

www.innerdesign.com



## ECO-CREATIVE: A CONTEST FOR ENVIRONMENTALLY FRIENDLY DESIGNS

Inner Design believes in talent. This is why we are launching **Eco-creative**, an exciting contest to challenge the abilities of its members.

### WHAT IS IT?

Have you designed an *eco-friendly* object, or perhaps taken inspiration from nature? Do you use recycled materials or renovate existing objects to give them a new life? If you think your idea can contribute in safeguarding the environment, take part in our contest now!

### THE "PRIZE"

Winners will have the great opportunity to see their work exhibited for free during Milan Design Week, in the window of the historical shop **Rossignoli**, situated in the strategic heart of Brera.

### WHO?

Designers, architects, students, brands, lovers: anyone can participate as long as they are registered on the Inner Design website and living in Europe.

### HOW TO PARTICIPATE

To take part in the Eco-creative contest, download the participation form. Complete it and e-mail it to [contest@innerdesign.com](mailto:contest@innerdesign.com) together with at least two pictures of the proposed creation (300dpi).

### DATES

The contest starts on 6th February 2012.

Material for participation must be submitted before 29th February, at midnight, by filling in the participation form and e-mailing it to [contest@innerdesign.com](mailto:contest@innerdesign.com)

The selection process will be made by the 5th March.

On 6th March, the selected works will be communicated to the winners by email.

Works will be exhibited during the Fuorisalone at Milan Design week (April 17th to 22nd).

The process of selection will be up to the undisputable discretion of Inner Design Team.

Contatti:  
Inner Design  
Tel. +39 011 8177681  
[press@innerdesign.com](mailto:press@innerdesign.com)  
[www.innerdesign.com](http://www.innerdesign.com)

Ufficio stampa:  
Bruna Biagioni Comunicazione  
Tel. +39 3470084810  
[press@brunabiagioni.it](mailto:press@brunabiagioni.it)  
[www.brunabiagioni.it](http://www.brunabiagioni.it)